



**Mr. John McCallum, Honourable Minister of Immigration, Refugees and Citizenship, Canada visits DataWind Factory**

*Company Signs MoU with A K Education and Canada India CoE @ Carleton University, Ottawa*

**New Delhi, November 6<sup>th</sup>, 2016**—Today, during the visit to India, Mr. John McCallum, Honourable Minister of Immigration, Refugees and Citizenship, Canada visited DataWind Innovations' manufacturing facility in Amritsar. To commemorate the visit, DataWind signed two Memorandums of Understanding, one with A K Education Pvt. Ltd and the other with Carleton University in the presence of the Canadian Minister.

**Mr. John McCallum, Honourable Minister of Immigration, Refugees and Citizenship, Canada** visited the DataWind Factory and said "My mission to India is an ideal opportunity for us to share knowledge and expertise in key areas, including technology and education. We are proud that Canada based company DataWind, has become India's largest tablet player and is contributing immensely in the field of education by offering rich content to the Indian student community. Their reach and focus on creating access to education and quality content will help in lifting the Education sector in India. I am happy to visit DataWind's facility in Amritsar, the divine city of Golden Temple."

**Mr. Suneet Singh Tuli, President and CEO, DataWind Inc.** said, "I and the entire team of DataWind are extremely humbled by the presence of Honourable Minister of Immigration, Refugees and Citizenship, from Canada- Mr. John McCallum who has taken his time out to visit our Amritsar facility. On behalf of all of us at DataWind, I sincerely thank the Honourable Minister and members of his delegation for their presence here. I am sure this visit of the Honourable Minister would strengthen ties between India and Canada. We would come closer to meeting the objective of bridging the digital divide, with which DataWind had come to India."

To mark the visit of Mr John McCallum, Datawind Inc. signed an MoU with A K Education Pvt. Ltd. From DataWind Inc. MoU was signed by Mr Suneet Singh Tuli, President and CEO and from AK Education it was signed by its Director Mr. Kamaljit Singh. The MoU was signed for testing of DataWind's patented technology, software solutions and products across India. A K Education Pvt. Ltd. has further tied up with Chandigarh Group of Colleges of Engineering for analytical reports and testing of the software.

DataWind Innovations also signed an MoU with Canada India Centre of Excellence at Carleton University, Ottawa at the occasion. The Memorandum is to facilitate and promote co-operation between Datawind Innovations and the Carleton University, with a view to supporting and imparting knowledge through Technology, research collaboration, and other forms of academic partnerships.

Talking about the MoUs Mr Suneet Singh Tuli said, "We aim to bring a PC Tablet for every student in India, but the hardware itself is not enough to serve the purpose of empowerment. These partnerships will allow Datawind users to access high quality, interactive and engaging educational content for free. DataWind is pleased to be in the company of like-minded organizations and initiatives such as A K Education Pvt. Ltd. and Carleton University that are working towards a common goal of delivering high quality education to the students and empowering individuals and communities in India and globally."



To meet the educational challenges in India, DataWind is constantly working towards addressing the key demands of a large population, whose poor communities often face disproportionately high illiteracy rates. The company is focused on expanding the roll-out of its tablets for the students, which are designed to be affordable, deliver high quality educational content and free apps, and also to provide internet access at the lowest cost or for free, where possible.

**Mr. Suneet Singh Tuli** further added “Education is the only veritable way that we can help deliver on the Digital India programme as it also contributes in a meaningful manner towards our goal of bridging the digital divide. Ever since our first launch, we have focused on three objectives – 1) make devices more and more affordable 2) getting the best empowering content together on our tablets and 3) delivering free or almost free internet. The tie-up with Carleton University for imparting knowledge through Technology directly links in to our second objective.”

“Unlike other available educational content and software, we have worked very hard to ensure that the price is low, just so that good quality learning resources are most accessible and that learners are not challenged by the affordability barrier,” Mr Tuli said.

### **About DataWind**

DataWind is a leader in low-cost Internet connectivity for emerging markets. DataWind's mission is to bring the Internet, which has the ability to create tremendous social and economic benefits, to billions of unconnected people in the developing world. The Company's Internet Delivery Platform offers a low-cost Internet browsing solution by bundling an affordable tablet device with an inexpensive, prepaid, Internet service plan. DataWind has been named to MIT Technology Review's 2014 annual list of 50 Smartest Companies, and by Forbes Magazine among its annual Impact 15 list of innovators. Headquartered in Mississauga, Canada, DataWind has offices in London, UK; Mississauga, Canada, Amritsar and New Delhi, India.

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